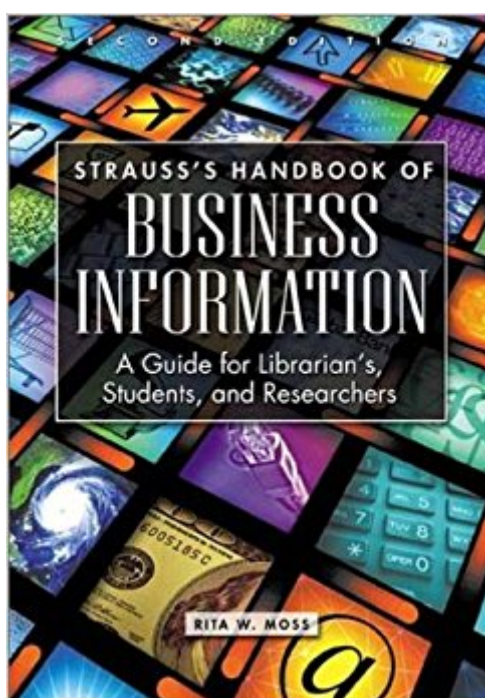


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Strauss's Handbook Of Business Information: A Guide For Librarians, Students, And Researchers, 2nd Edition



Synopsis

A long awaited update of the popular 1988 handbook by Diane Wheeler Strauss, this book is divided into two main parts. The first seven chapters cover business information according to the formats in which it is made available. The second part of the book covers specific topics within the area of business. Included are chapters on marketing; money, credit, and banking; and the many aspects of investment ranging from stocks through bonds, mutual funds, and futures and options. Recognizing the changes in information retrieval techniques since the first edition, special emphasis is placed on the Internet as a source of reliable, accurate, and timely information. Nevertheless, print resources have not been neglected, as they continue to provide a strong foundation for most collections.

Book Information

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Customer Reviews

Since the first, 1988 edition of this classic business reference, business information has experienced a revolution--user-friendly and sometimes free access to online databases filled with company, association, and government information. However, along with more readily available information, the complexities of questions and patron expectations have also risen. The basic organization of the first edition has been followed, dividing the Handbook into two main sections: "Formats" and "Fields of Business Information." The "Format" section includes guides, directories, periodicals, loose-leaf services, and electronics. "Fields" covered include marketing, accounting and

taxation, banking, stocks and bonds, futures, insurance, and real estate. Responding to the globalization of business and economies, international resources are featured in each chapter. Appendixes cover acronyms, federal government agencies, state agencies, and selected Web sites. A title and a subject index complete the volume. Most business collections will want to purchase. RBBCopyright © American Library Association. All rights reserved

Moss has prepared a new edition of Diane W. Strauss's Handbook of Business Information, which was hailed as an impressive 'how-to' book that had a place in every library. Since its publication, much has changed in the availability and format of business information. This edition's basic organization is like Strauss's: the first part lists materials by format (bibliographies, directories, periodicals, and the like), the second by topic. Moss builds on the strengths of the earlier work, eliminating dated concepts like the vertical file and integrating references to electronic and Internet resources now so critical to business reference. This work promises to become a textbook for library students, a guide for working librarians who deal with business inquiries, and a key addition to any library collection. Rival guides are at least ten years old, and the revolution in the access and formatting of business information makes this update clearly needed. Highly recommended. Graduate students; faculty. - Choice

"This long-awaited update of Diana W. Strauss's 1988 original edition first covers 'formats': directories, periodicals, loose-leaf services, government information services, and electronic sources. References are then organized by 'fields': banking, marketing, accounting, stocks and bonds, etc. Graphics include screen shots of e-sources. - Library Journal, Starred Review

"Strauss's Handbook on Business Information" belongs in every academic and public library and in many special libraries. - Business Information Alert

Moss' handbook is well researched and very thorough. She also provides a good balance between print and electronic sources. Recommended for public libraries with large business collections. - Public Libraries

Most business collections will want to purchase. - Booklist/Professional Reading

We used this title in library school, just as the internet and internet sources were really coming to the forefront. This second edition provides all the info of the first but lots more. An invaluable source for those seeking all sorts of business information.

Very readable and concise introduction to understanding and selecting the best resources for the ever-changing world of business and finance. Costly but in my opinion worth the price.

Needed this used text book for school. Was a great price and in great condition just took a little long getting to me.

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